



## European-International Sales & Strategy Meeting

October 10<sup>th</sup>–12<sup>th</sup>, 2012

Zagreb/Beli Manastir - Croatia

### **Wednesday, October 10<sup>th</sup> – Westin Zagreb**

19:00 Cocktail Reception, 17<sup>th</sup> Floor

### **Thursday - October 11<sup>th</sup> - Westin Zagreb**

8:00 Welcome and Introduction of Attendees  
8:30 State of the Company Address - Boris Miksic  
9:00 European Overview and Awards Presentation- Dario Dell'Orto and Ivana Radic Borsic  
9:30 Market Share, Competition, and Excellence in Customer Service- Vanessa Thompson  
10:00 New Products Review- Rita Kharshan  
10:30 Coffee break  
10:45 How to Grow Sales and Make \$\$\$ Selling Bionetix- Mario Albano  
11:15 Review of Cortec Advertising Europe – Ana Juraga  
11:30 Activities of CorteCros with Special Emphasis of Selling to Military and Oil and Gas Industry-Ivan Rogan  
12:00 Overview of Southeastern Europe Market Activities with Special Emphasis of Corrtainer and Packaging Products- Blazenko Maric  
12:30 Lunch  
14:00 Prof. Dubravka Bjegovic - Presentation on MCI's and Tour of the Laboratory- Civil Engineering University  
16:00 Prof. Ivan Juraga, Dean - Presentation on Corrosion Protection with VpCI's in Metalworking Industry at the Materials Protection Laboratory of Mechanical Engineering University of Zagreb with Tour of Laboratory  
17:30 Return to the Westin  
19:00 Welcome, Birthday Party, and Dinner with Live Music at national restaurant Lagvic

### **Friday - October 12<sup>th</sup>**

8:00 Bus Leaves From Westin Hotel-Zagreb for Beli Manastir  
11:30 Tour of EcoCortec Facility  
12:30 Lunch at EcoCortec  
14:00 Reception by Mayor of Beli Manastir – Mr. Ivan Dobos at the City Hall  
15:30 Return to Hotel Patria  
15:45 Wrap Up Session and Distributor Presentations at Hotel Patria  
16:30 Presentation of Awards EcoCortec's Best Sellers- Ivana Radic Borsic and Dijana Zrinski

- 18:00 Reception at the Peachill Eco Farm
- 19:00 Dinner and Live Music at Josic Restaurant Featuring Local Specialties from Baranja Region

**Saturday - October 13th**

- 8:00 Bus Leaves Hotel Patria for Zagreb Airport